

# SAMANTHA SU

Experience Designer

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## EXPERIENCE

### Electronic Arts — Experience Designer

April 2022 - Present | Remote

- Collaborate with the visual team to create a unified style guide
- Own specific features, serving as the central resource for both feature questions and style decisions.
- Translated game designers' requirements into detailed high-fidelity prototypes, while maintaining UX consistency.
- Partner with UI engineers to facilitate smooth implementation by providing design clarity and necessary resources.

### Electronic Arts — UX/UI Designer (Contract)

July 2021 - April 2022 | Remote

- Enhanced existing interfaces for internal system tools by incorporating user feedback and research insights.
- Supporting various teams with user flows, wireframes, prototypes and visual mocks to meet user requirements.

### Masonite — UX Designer Intern

June 2021 - July 2021 | Tampa, FL

Assisted to the design and migration of the product site from Shopify. Responsible for improving design kits to maintain consistency across all product sites.

### YANTRAedu — UX/UI Designer

September 2020 - June 2021 | Remote

Created educational experiences tailored for students engaged in a flipped classroom teaching approach.

- Utilized both numerical and qualitative data to solve math problems.
- Built collaborative relationships with cross-functional team.

## PROJECTS

### The Dish — UI/UX Designer

March 2021 | Catalyst 2021 Designathon Honorable Mention

Designed a health application for college students for the Catalyst 2021 Hackathon, and won honorable mentions.

### Passionfruit — UI/UX Designer

December 2020 - February 2021

Led UX team to design an inclusive music community for all skill levels.

## EDUCATION

### University of Florida

2017 - May 2021

BS, Computer Science

## SKILLS

### Design

Low & High-fi Prototypes  
Sketching  
User Flow  
Wireframing  
Interaction Design  
Storyboarding  
Presentation Design

### Research

User Interviews  
User Personas  
User Scenarios  
Usability Testing  
Task Analysis

### Development

HTML/CSS  
C++  
JAVA  
JavaScript REACT

### Languages

Cantonese Chinese  
Mandarin Chinese